

19th International Conference on Teaching and Learning Chinese in Higher Education
2022 Annual International Conference of the British Chinese Language Teaching Society (BCLTS)



***'Creativity in Chinese Language Teaching and Learning
Research and Practice in Challenging Times'***

Co-organised by BCLTS and Online Confucius Institution at The Open University
24-25th June 2022

Online and at The Open University, Milton Keynes, UK



Keynote speakers (in alphabetic order of surnames)

Keynote 1: [JIN Lixian \(金立贤\)](#) - Chair Professor in Applied Linguistics and Dean of Faculty of Humanities and Social Sciences at City University of Macau. Over 200 of her publications focus on researching cultures of learning, intercultural communication, metaphor and narrative analysis and bilingual clinical assessments.

Topic: *Developing Critical Thinking and Creativity in Language Teaching*

Abstract:

It is important to develop students' and teachers' critical thinking in order to lead to creativity through the practice of language teaching and learning. This talk will discuss concepts and definitions of critical thinking, using Chinese traditional thoughts and some Western contemporary definitions and approaches. A proposed critical thinking (CT) process and the balance between CT and creativity are shown on how they influence and complement each other. Language teaching examples will be given to illustrate how relevant awareness can be raised and skills of critical thinking and creativity can be applied to from basic language teaching to more elaborated language exercises. The concept of Cultures of Learning will be presented to raise the awareness of intercultural learning for the application of critical thinking and creativity in language teaching practices.

Keynote 2: [Agnes KUKULSKA-HULME](#) - Professor of Learning Technology and Communication in the Institute of Educational Technology at The Open University, where she leads the Future Learning Research and Innovation Programme and the Innovating Pedagogy series of reports.

Topic: *Exploring Creativity in Mobile Language Learning*

Abstract:

Mobile language learning harnesses the power of mobility combined with computational assistance to enable new language learning experiences in the digital era. At their best, these learning experiences can improve language acquisition and practice, while also enhancing the development of desirable skills and talents such as creativity, problem solving, self-regulation, collaboration and translanguaging. Putting creativity under the spotlight, the talk will explore how this concept relates to research and practice in mobile (assisted) language learning, where it remains underexplored. We will consider how creativity sometimes comes into play when mobile technologies are combined with other learning resources, and when

overcoming adversity in challenging socio-economic contexts, such as those characterised by determined learners with limited access to mobile devices, learning materials and support.

Keynote 3: [LI Wei \(李巍\)](#) – Director and Dean of the UCL Institute of Education where he is also Professor of Applied Linguistics. His research covers different aspects of bilingualism and multilingualism. He is Editor of the International Journal of Bilingual Education and Bilingualism and Applied Linguistics Review.

Topic: *Translanguaging and Transcribing Sinographs: (Re)Creating sociolinguistic realities through learning*

Abstract:

To many, the writing system is the most challenging part of teaching and learning the Chinese language. It also is, or can be, the most fun and creative part. Social media has provided a new platform for playing with written Chinese characters for a variety of reasons, including creative subversion. In this talk, I emphasise the importance of bringing what is happening in the digital world in terms of language play, especially playful subversion with Chinese characters, into teaching and learning, not only to motivate the learners but also to enhance their Critical Cosmopolitanism, which should be crucial to the learning of any language. I do so through the lens of Translanguaging and Transcribing, using examples of creative Sinographs.

Keynote 4: [ZHAO Yang \(赵杨\)](#) - Professor and Dean of the School of Chinese as a Second Language, Peking University, China. His research areas include second language acquisition, generative grammar and sociolinguistics. He is currently vice president of the International Society for Chinese Language Teaching and chief editor of the journal International Chinese Language Education.

Topic: 中文慕课学习者在线学习行为研究-以 Chinese For HSK4 课程为例

Abstract:

学习者在线学习行为的研究起步较晚，系统性研究成果不多。通过 Citespace 对知网近十年来相关文献的分析显示，近年来的研究重点已从最初对在线学习优势的探讨，转为对学习投入、学习活动、学习路径等一些具体因素的关注，以及对课程模式、学情预警、学习体验支撑优化等方面的探讨。本文以北京大学 Chinese for HSK4 慕课的 27,419 名学习者的学习行为进行数据挖掘，采用聚类分析法，依据练习完成度、评分测试完成度、视频完成度、阅读材料完成度、论坛讨论活跃度等指标，将课程参与者分为 5 类，并依据其学习行为特点进行画像。同时通过建立神经网络和逻辑回归模型，对学习效果进行预测。